



COMING TO YOUR NEIGHBORHOOD THEATRE – GREAT 3D ON 35mm FILM

Oculus^{3D} announces a superb quality, easy to install and use, 35mm polarized light stereoscopic 3D film system based on a unique format and projection lens¹, the OculR™.



The OculR attachment

No modification to the projector required. The OculR attaches to the existing projector like a 'scope or flat lens. Select from styles of quality eyewear featuring linear polarizers, like those used by IMAX®, for the greatest image separation and lowest price. The system brightness is an *outstanding* 10 fL per eye, through the polarizers, with a projector running at SMPTE specification using the required “silver” screen. That’s two to three times brighter than most digital 3D systems.

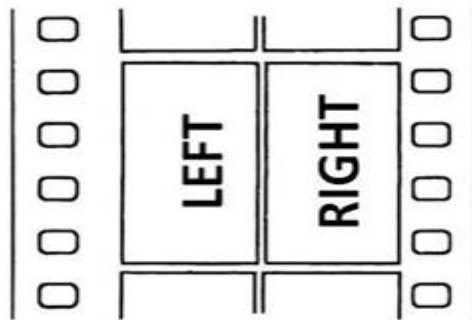
The brightest 3D on the market

¹ U.S. Patents Pending



THE AUDIENCE DOESN'T CARE IF IT'S DIGITAL THEY GO TO SEE 3D!

From two of cinema's leading innovators: The inventor of the ZScreen[®], heart of the RealD[®] system, and an Academy Award[®] winning camera designer with over 26 years experience



The unique Oculus^{3D} 35mm motion picture format

System Characteristics

- Standard 35mm film
- Uses 'scope aperture
- Easy as changing from 'scope to flat
- Priced so the exhibitor can outfit many auditoriums
- Buy or lease – no per seat and no per show charges
- Ticket up-charge remains
- No inside-out 3D like the over/under system of the 80's
- Superb quality 3D as good or better than digital projection
- 10 fL – there is no brighter 3D theatrical projection product

Where no digital projector can go